



Global Signage Alliance Membership Benefits

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Global Signage Alliance

Membership Details

The GSA offers a valuable platform to connect with other Samsung & MagicINFO users, to share experiences and knowledge, to learn from peers and to influence Samsung with our community’s feedback. The GSA is constantly looking for new members that offer unique, innovative digital signage solutions. Membership of the GSA offers a lot of benefits. Connect with local and global digital signage industry and technology experts, keep up with the latest innovations, exchange ideas, learn about educational events, and much more. Have a look at the benefits and criteria below and send in the form to learn more.

Membership Criteria

An organization or individual interested in GSA Alliance membership should meet the following criteria:

- Interest in supporting and promoting the aims and general principles of the Alliance as outlined in the vision, mission, and objectives of the organization.
- Involvement in the area of digital signage solutions and add-ons based on SSSP/MagicINFO.
- A commitment to collaboration in order to engage in Alliance initiatives, such as knowledge exchange.

Membership Engagement

Membership responsibilities for engaging with global colleagues through the Alliance include:

- Supporting and promoting the mission and values of the Alliance.
- Participating in the network by sharing tools and reports, collaborating with other members through interest groups, and joining industry initiatives or other activities.
- Acting in a collaborative and transparent manner with other Alliance members.

“We believe in selling a complete solution instead of separated hard- and software.”

Bastiaan Amsing, Treasurer GSA

GSA Key Pillars



Knowledge Exchange

As a member of the GSA you will be part of a global network of Samsung & MagicINFO Users. A great opportunity to share user experiences, case studies, new features and the latest industry news to stay on the leading edge with independent insights and expertise on topics that matter to you.



Networking Opportunity

Benefit from relevant experiences of an international network of peers and experts within your field. Hear about real customer success stories how to implement SSSP/MagicINFO solutions. Find the right contacts to make smart decisions, discuss challenges and solutions and take the next steps more successfully!



Industry Innovation

Become a GSA member and take advantage of a large knowledge base of Samsung MagicINFO and Samsung Smart Signage Platform (SSSP). Our members are industry experts that push the digital signage boundaries.



Marketing and Promotion

Make use of the GSA platform to promote Digital Signage and your specific solutions via our dedicated communication channels. Play an active role in GSA webinars, networking meetings and partner events to promote the latest Digital Signage innovations.



GSA Membership Benefits

- ✓ Share information and receive the latest updates about SSSP/MagicINFO products, solutions, technologies, and services.
- ✓ Network, share knowledge and explore business opportunities with other global members in the Alliance interest groups.
- ✓ Showcase the latest digital signage innovations through partner events and targeted GSA webinars.
- ✓ Receive and contribute to the monthly GSA newsletter highlighting the latest market news and member updates.
- ✓ Benefit from joined promotion activities via targeted GSA marketing campaigns, press releases, white papers, social media posts, GSA youtube channel, and more.
- ✓ Participate in Alliance partner events as a delegate or exhibitor at special Member Rates or represent the GSA as a speaker.
- ✓ Join Exclusive Member dinners and association meetings.
- ✓ Be the first to receive all the ins and outs of the latest SSSP/MagicINFO product releases.
- ✓ Promotion of your digital signage products and services in the GSA Digital Showroom*
- ✓ Access to a members-only forum on the website*
- ✓ Host a webinar via the GSA platform*
- ✓ Make use of our sponsor packages, for extra promotion of your product or service *

** These perks are available for an extra charge, please contact us if interested.*



Become a member of the GSA for **€250 per year!**

Fill in the **form on our website**, and we will contact you with the next steps.

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